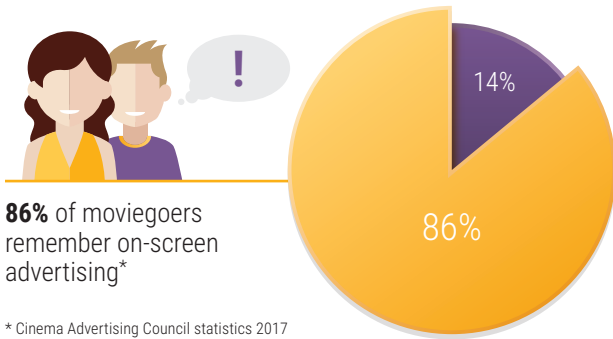
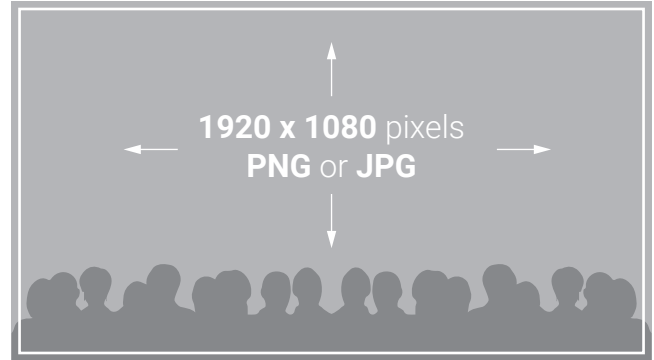




ADVERTISING + RENTALS 2018

WHAT BETTER WAY TO REACH A LOCAL AUDIENCE?

Your ad receives no less than 3 10-second appearances during the pre-show segment of each film screening for the entire month! Our huge screen and Christie® digital projection and sound equipment ensures your message makes an impression on thousands of captive audience members.



Rates*

Months Duration	1	6	12
Static Ad Image	\$120	\$660	\$1200
Live action Commercial	\$500	\$3000	\$4800

Artwork Requirements

- Static images at 1920 x 1080 pixels resolution
- PNG or JPG format
- Live video at 1998 x 1080 resolution
- Email artwork to: info@apollocinema

Booking & Payment

- Ads booked and artwork supplied by the 15th of each month
- Late artwork submissions subject to a surcharge of \$50/ad
- Ads must be paid in full at time of booking
- Changes handled by our designer at a flat rate of \$55/hr, with one hour minimum charge. Design work not included.
- Custom ad artwork design services available by inquiry

Inquiries & Bookings: info@apollocinema

NEW

Increase your visibility and impact with a **LIVE ACTION COMMERCIAL**

Include your 30 second video advertisement as part of the pre-show trailer reel, and have it play prior to every movie at the scheduled start time.

* Applicable taxes not included. Prices subject to change without notice. Apollo Cinema reserves the right to refuse inappropriate, objectionable or discriminatory ad content.

BOOK YOUR PRIVATE FUNCTION AT APOLLO CINEMA

Classic auditorium seats 300 people in a mix of single and table seating. In addition to cinema favourites and unique local food options, the concession stand is fully licensed to serve an array of local beer, wine and spirits. Catering for your event is available by request.



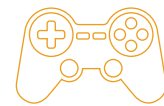
Corporate Rental

With a big screen, incredible sound and comfortable seating, your hum-drum business meetings will never be the same again! So format your presentation to fit our 43' wide screen and prepare to wow your audience.



Parties & Screenings

Give your guests the star treatment they deserve at your next shindig! You'll have the cinema all to yourself to watch your favourite movie, premiere your own film, or celebrate a special occasion. Apollo Cinema is equipped to screen DVD, Blu-ray and Digital Cinema content.



Game Nights

Apollo Cinema offers you the most epic gaming experience! We provide use of Playstation 4 or XBOX One consoles, plus four basic controllers. You provide the game, accessories, and desire to school your friends on a grand scale.

MAY 1 - DECEMBER 25

2 HR RENTAL

Mon-Thu Evening 7:00 pm, Sat & Sun 4:00 pm	\$500
Sat & Sun 2:00 pm, Sunday Evening	\$650
Friday & Saturday Evening	\$1000
Off Hours	\$299
Film Rights (per film)	\$250

DECEMBER 26 - APRIL 30

2 HR RENTAL

Mon-Thu Evening 7:00 pm, Sat & Sun 4:00 pm	\$750
Monday - Thursday Evening 9:00 pm	\$650
Sat & Sun 2:00 pm, Sunday Evening	\$750
Friday & Saturday Evening	\$1400
Off Hours	\$299
Film Rights (per film)	\$250

Rates*

- Rental rates are based on time, day and seasonal factors. Please note that the rates shown do not apply to holidays, or days prior to holidays when weekend pricing is in effect.
- Theatre Manager and Projectionist are included in rental price.
- Off Hours refers to any time the theatre is regularly closed - prior to 6 pm on weekdays and prior to 1 pm weekends.
- A deposit of 50% is required. Friday/Saturday evening, or multiple slot rentals may require full payment upfront.
- Concession stand minimum will be applied to outside food beyond birthday cakes, cupcakes, etc. Charges vary by screening.

Inquiries & Bookings: info@apollocinema

Ask us about Group Rates for regular Screenings!

* Applicable taxes not included. Prices subject to change without notice. Apollo Cinema reserves the right to refuse private bookings that don't meet community standards.

ADVERTISING + RENTALS 2018



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519.954.5634

APOLLOCINEMA.CA