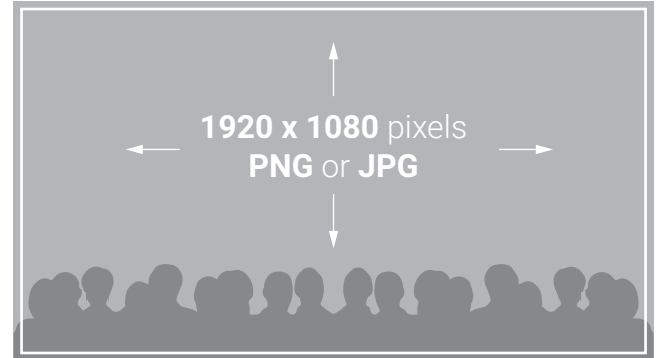
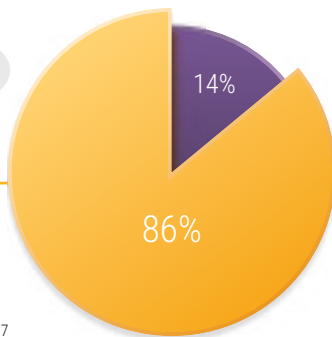


WHAT BETTER WAY TO REACH A LOCAL AUDIENCE?

Your ad receives no less than three 10-second appearances during the pre-show segment of each film screening for the entire month! Our huge screen and Christie® digital projection and Dolby sound equipment ensures your message makes an impression on thousands of captive audience members.



86% of moviegoers remember on-screen advertising*



* Cinema Advertising Council statistics 2017

Rates*

Months Duration	1	6	12
Static Ad Image	\$120	\$660	\$1200
Live action Commercial	\$500	\$2800	\$4800

NEW

Increase your visibility and impact with a **LIVE ACTION COMMERCIAL**

Include your 30-second video advertisement as part of the pre-show trailer reel, and have it play prior to every movie at the scheduled start time.

Artwork Requirements

- Static images at 1920 x 1080 pixels resolution
- PNG or JPG format
- Live video at 1998 x 1080 resolution
- Email artwork to: info@apollocinema.ca

Booking & Payment

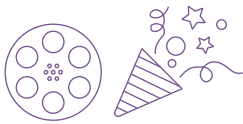
- Ads booked and artwork supplied by the 15th of each month.
- Late artwork submissions subject to a surcharge of \$50/ad.
- Ads must be paid in full at time of booking.
- Ad artwork design not included.
- Changes handled by our designer at a flat rate of \$55/hr, with one hour minimum charge.

Inquiries & Bookings: info@apollocinema.ca

* Applicable taxes not included. Prices subject to change without notice. Apollo Cinema reserves the right to refuse inappropriate, objectionable or discriminatory ad content.

BOOK YOUR FUNCTION AT APOLLO CINEMA

Classic auditorium seats 309 people in a mix of single and table seating. In addition to cinema favourites and unique local food options, the concession stand is fully licensed to serve an array of local beer, wine and spirits.



Parties & Screenings

Give your guests the star treatment they deserve. Book the cinema to watch your favourite movie, premiere a film of your own, or celebrate a special occasion! The Apollo Cinema is equipped to project DVD, Blu-Ray and Digital Cinema content.



Corporate Rental

With a big screen, incredible sound and comfortable seating, your hum-drum business meetings and staff/customer appreciation events will never be the same again! Format your presentation to fit our 36' wide screen and prepare to wow your audience.



Game Nights

Apollo Cinema offers you the most epic gaming experience! We provide the big screen and sound, you provide game accessories and a desire to school your friends on a grand scale.

THEATRE RENTAL

2 HR BLOCKS	MON	TUE	WED	THU	FRI	SAT	SUN
BEFORE 1 PM	\$360	\$360	\$360	\$360	\$360	\$360	\$360
1 PM	\$360	\$360	\$360	\$360	\$360	\$360	\$360
3 PM	\$360	\$360	\$360	\$360	\$360	\$360	\$360
6 PM	\$550	\$550	\$550	\$550	\$1100	\$1100	\$550
9 PM	\$550	\$550	\$550	\$550	\$1100	\$1100	\$550

DECEMBER 26 – JANUARY 5 : 2-hour theatre rental : complete by 1 PM

2-hour theatre rental : complete by 1 PM

MON	TUE	WED	THU	FRI	SAT	SUN
\$360	\$360	\$360	\$360	\$360	\$360	\$360

RATES*

- Please note that the rates shown do not apply to holidays, or days prior to holidays when weekend pricing is in effect.
- Theatre Supervisor and one Concessions Staff is included for the duration of rental.
- We offer educational screenings for schools & students. Inquire about our group rates for your next field trip.
- Full payment in advance is required to confirm your rental.
- Concession stand minimum will be applied to outside food beyond birthday cakes, cupcakes, etc. Charges vary by screening.
- Film screening rights are not included in rental pricing.
- Projectionist fee may apply.

EVENT PROMOTION

Rental Clients can take advantage of this discounted promotional bundle to ensure a full house!

- Poster in lobby for 1 week in advance of event.
- Mention in e-newsletter.
- One month presence in our pre-feature onscreen ad reel.

\$350 + hst

Inquiries & Bookings: info@apollocinema.ca
Ask us about Group Rates for regular Screenings!

* Applicable taxes not included. Prices subject to change without notice.
Apollo Cinema reserves the right to refuse private bookings that don't meet community standards.